Enterprise Search Trends

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- Enterprise Search Report, 3rd ed
- The Google Legacy
- Bear Stearns and Gerson Lehrman
- The Google Apocalypse (Oct 2006)
Change in last year?
became the

Index
Kitchen Sink
Model
Query
What’s in the search “sink”?

Query

Autoclassification
Taxonomy services
Work flow functions
Analytics

Index
Approach has consequences

Simple is “in”
Google, Version 1.0

Google love and happiness changed…
Google Version 2 seems somewhat less cheerful and friendly...
“Bake in” search
Business Impact?

Takes longer
Costs more
Technology impact?

More complex
More horsepower
Trends 2006?

Enterprise information platform
Enterprise information platform
Appliances and APIs

Enterprise information platform
Appliances and APIs
Specialization
What’s this mean to you?

- Enterprise information platform
- Appliances and APIs
- Specialization
- A piece of a another application
Multiple search systems common

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Turmoil due to consolidation
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- Revolving door technologies

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- Revolving door technologies
- Sales / marketing warfare
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