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© Stephen E. Arnold, Postal Box 320 – Harrods Creek, Kentucky 40027

## Wireless and Libraries: 2003 - 2004

South Central Regional Library Council  
State of New York  
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Stephen E. Arnold  
Postal Box 320  
Harrod's Creek, Kentucky 40027



## What We'll Cover

- Devices and demographics
- Impact of wireless on space planning
- **Planning for next-generation content**
- Portals: 2003 - 2004

## The Content Wilderness



Many directions... which one is right?

## Disclosure Statement

**I have never been lost. I have been confused for several weeks.** – *Daniel Boone, Kentucky*

## Too Much of a Good Thing

**Oversupply**

## Bunny on Long-Life Batteries

- Youth-driven
- Hip to multimedia
- Bandwidth-hungry





**Non-Text**

- Audio
- Video
- Full-motion video
- Online training
- Interactive learning “games”
- Mixed-mode information

## The \$64 Question

**What's Possible?**

**This?**



## And This?



## And, of Course, This...



## Burning Issues and ... Different



- **Some are cost oriented**
- **Some are revenue oriented**
- **Some are quality oriented**
- **Bear in mind, “information”**
  - Some are data
  - Some are text
  - Most are hybrid

## The Balance?

- **Print**
- **Online**
  - Branded (Ebsco, Gale, etc.)
  - Internet (free, for-fee)
- **CD-ROMs**
- **Multimedia**

## No One Answer but

- **Reduce print**
  - Public libraries: 50 to 80 percent of total
  - Academic libraries: 30 to 50 percent of total
  - Special libraries: 10 to 20 percent of total
- **Boost online access**
  - Intranet (internal): approach 100 percent
  - Internet (external): policy essential

## Snap Together Content

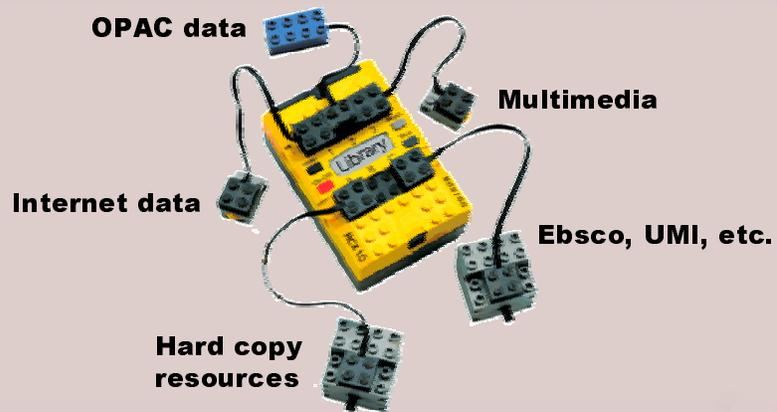


Lego blocks can be used to build different things by snapping the standardized pieces together...

Standardized "objects" that snap together...



## The “Lego Model” for Content



## Avoid Customization

- Cost is hard to justify
- Not easily integrated
- Total cost of ownership -- higher than package
- High orphan potential
- Resource intensive

## Checklist

- **Practical and pragmatic: Measure - improve - measure**
- **Recognize that situations are complex and integrated**
- **Standards and open systems -- important**
- **Build on existing information assets processes**

**Wrap Up**

## **Next Steps**

- **Content inventory**
- **Needs assessment**
- **Content plan and budget**
- **Acquisition / consolidation strategy**
- **Implementation**